

## **SASSI Award – the competition is open!**

The SASSI project consortium is delighted to announce the SASSI Awards for innovative approaches to Workforce Development for the Ageing Workforce.



The award recognizes and celebrates innovative workforce development strategies that maintain and improve the motivation and productivity of mature workers; strategies that enhance inclusion and age-diversity whilst supporting an organisational vision, and that create positive organisational outcomes.

The Awards will be presented during the SASSI Final Conference that will take place in Meppel, The Netherlands on **18<sup>th</sup> May 2017**.

**Winners will be invited to join the conference** and they will receive a grant for their travel and accommodation costs.

The competition is open to any training, learning, talent, HR departments or line managers with people management responsibilities (either alone or together with a helping organisation such as consultancy).

The procedure to apply is easy: go to [www.sassi-project.eu/news/sassi-awards-2017](http://www.sassi-project.eu/news/sassi-awards-2017) and read the criteria for winning. Then you can either click on “Apply here” to start the online submission procedure or download a Word version of the online form as a guide to aid to your preparation.

**The deadline for applications is 15<sup>th</sup> April 2017.**

## The SASSI Label

SASSI intends to make visible the efforts of those organizations in Europe that work hard in supporting their mature employees to keep on training and maintain a fuller working life. That's why the project consortium has designed a European quality label for organisations that practice age-sensitivity and inclusion within their learning, training and development processes.

This first-of-a-kind recognition is a great way to show to the organization's main stakeholders, as employees, clients and suppliers what the organisation's values are.

The objective of the SASSI Label scheme is not only to identify those organisations that currently demonstrate good practice in terms of updating and upskilling of their ageing workforce, but also to assist all organisations with advice on how older people learn and how to further improve their support for older employees.

The SASSI Label shall be awarded to those organisations that can demonstrate they meet some or all of the following **criteria**:

- Evidence of a clear strategic response to their ageing workforce
- A focus on continuous training and lifelong learning for all employees, with age-sensitive learning, training and development for older workers and learners
- Supporting and enabling employees to successfully adapt to and enable longer working lives; and
- Creating a thriving inter-generational workforce



The SASSI Label will be awarded through a **validated self-assessment process** in which organisations present a clear case for how they meet these criteria.

All the information on how to apply for the SASSI label are available on the project website [www.sassi-project.eu](http://www.sassi-project.eu).

## Join the SASSI community!



resources such as:

The SASSI team is proud to announce that its web platform **SASSI hub** is now open to professionals as trainers, human resources managers, and all people interested in learning more on age-sensitive approaches to Continuous Professional Development and inclusive workforce strategies.

We intend to create a **community of interest**, to share experience, practices, methodologies, projects, interests.

By joining the platform, you are entitled to use a lot of

- A **repository** of researches, articles, statistics, papers, reports, EU official documents about the ageing workforce, the different approaches in European countries to meet this challenge, training strategies to support mature learners, and related matters.
- A built-in competence validation process based on the innovative and standardized system LEVEL5: LEVEL5 is a tool that was specifically designed to assess and evidence informal learning processes, which are prevalent when it comes to personal, social and organisational competences, as those that SASSI intends to promote. It is possible to choose from a catalogue of 14 core competences related to age-sensitive CPD for employers and use LEVEL5 to measure the competence development of the learners.
- A **toolbox** that contains specific resources for both VET trainers and HR-and line-managers to properly apply the SASSI methodology in training and CPD practices.

The platform is also great for networking, creating personal and professional e-portfolios, sharing ideas and any kind of information and multimedia contents with a growing professional community.

To join the SASSI hub, please register online at <http://mahara.vita-eu.org/register.php> selecting the Silver SAge Silver Initiative among the Institutions.

If you have any question about how to use the web platform, you can send an email to [loredana@bupnet.eu](mailto:loredana@bupnet.eu).

## Project Partners



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Loughborough, UK  
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