







# SASSI Awards 2017

## Criteria for selection

### .....and the SASSI Award goes to...

All submissions received by the deadline will be evaluated by an independent jury according to the following criteria:

-  **Innovation:** Original, age-sensitive workforce development approaches for older employees
-  **Impact and measurable benefits:** Potential and actual effect on the motivation and productivity of the ageing workforce
-  **Sustainability:** Continuation of this innovation within the mainstream strategies, policy and practice of the organisation – and potentially beyond
-  **Transferability:** Potential use of the innovation in other contexts, sectors and organisations

The jury will select three organisations to receive the prestigious SASSI Award. The winners will be widely publicised through a range of media and networks across Europe.

The SASSI Award is a label which organisations can be proud of. It celebrates and promotes best practice in the area of age-diversity and age-sensitive approaches to Continuous Professional Development for older learners and workers.

The SASSI Award acknowledges and upholds the work of CPD professional, Trainers, HR Managers and Employers who have recognised the imperative of understanding and managing an ageing workforce; organisations and professionals who have developed tools and techniques that support the productivity, motivation and employability of older learners and workers more effectively.

## The SASSI Award ceremony in Meppel, The Netherlands

The three winning organisations will be invited to present their initiative/approach to an international audience at the SASSI Conference which will be held in Meppel on 18<sup>th</sup> May 2017.

The prize includes travel, accommodation and subsistence for a 2-day trip to Meppel. All winners will get the opportunity to present their cases during the final conference and will benefit from a European wide dissemination in a specific newsletter, EU networks and through both the SASSI project website and the SASSI Hub and Community of Trainers and HR Managers.

**We are looking forward to your contributions and wish you the best of luck!**

