



Co-funded by the
Erasmus+ Programme
of the European Union



The SASSI Awards

for
Innovative Workforce
Development Practices that
support Older Workers

HOW TO ENTER

Continuous Development

” *Ageing is not just a loss of opportunity and strength.*
Betty Friedan (1921-2006)

SASSI: The Silver Age Silver Sage Initiative
An Erasmus+ Project
Project No: 2015-1-UK01-KA201-00373





WHAT IS SASSI?

The Silver Age Silver Sage Initiative (SASSI) is an EU funded project that aims to support age-sensitive approaches to Continuous Professional Development for older learners and workers.

WHAT IS THE SASSI LABEL AND AWARD?

The SASSI Label is awarded to companies and organisations that demonstrate innovative workforce development practices that support older employees of 50+ years and in recognition of their good practices.

We are looking to recognise, celebrate and promote organisations with innovative initiatives and practices that, for example:

- ✚ Demonstrate effective age-sensitive workforce development policies, including for CPD and updating;
- ✚ Provide opportunities for older employees/volunteers to maintain a productive working life by focusing on the updating and upskilling
- ✚ Focus on integrating age-sensitive learning into their HR/HRD practices;
- ✚ Promote the value of experience in an age-diverse workforce
- ✚ Helping older workers (aged 50+) make informed career choices and lead fuller working lives
- ✚ Corporate Social Responsibility projects to improve the quality of older employees working life

The SASSI Awards 2017 will be presented on May 18th 2017 in Meppel, The Netherlands. Award winning organisations will be invited to send two representatives to the Award ceremony. A grant contribution to travel and accommodation costs will be provided.

WHO CAN PARTICIPATE?

Any company, social enterprise, public sector or voluntary sector organisation including NGO's, based in one of the 28 Member States of the European Union and including Iceland, Liechtenstein, Norway, Switzerland, Croatia, Turkey.

HOW TO APPLY?

Just complete the online SASSI Label Application Form: [CLICK HERE](#) to find out more.

(Only online applications are accepted; however there is a downloadable document version of the form to aid your preparation.)

WHAT ARE THE CRITERIA FOR WINNING THE SASSI AWARD ?

Submissions will be evaluated by an independent jury according to the following criteria:

- ✚ **Innovation:** Original, age-sensitive workforce development approaches for older employees
- ✚ **Impact:** Potential and actual effect on the motivation and productivity of the ageing workforce
- ✚ **Sustainability:** Continuation of this innovation
- ✚ **Transferability:** Potential use of the innovation in other contexts and organisations

WHEN IS THE CLOSING DATE

Applications must be received by 15th April 2017 at the latest.

WHAT SHOULD I INCLUDE?

Please submit your entry, IN ENGLISH ONLY, via the on-line Application Form: [CLICK HERE](#) to go to the online application form. You may also upload one supporting document as a MS Word Document or PDF file, although supporting evidence will also be accepted in digital format e.g. Flash, MP3/4, PowerPoint Slideshow, or a YouTube link. The word count for the entries is specified on the application form.