



Co-funded by the
Erasmus+ Programme
of the European Union



The SASSI Label

Recognising and championing
organisations that applying
Innovative Workforce Development
Practices that support Older Workers

Continuous
Development

” *Ageing is not just youth but a new stage of opportunity
and strength.* ”
Betty Friedan (1921-2006)

SASSI: The Silver Age Silver Sage Initiative
An Erasmus+ Project
Project No: 2015-1-UK01-KA201-00373





WHAT IS SASSI?

The Silver Age Silver Sage Initiative (SASSI) is an EU funded project that aims to support age-sensitive approaches to Continuous Professional Development for older learners and workers.

WHAT IS THE SASSI LABEL?

Does your organisation encourage and enable those who want to work longer to to maintain a fuller working life?







Let your employees, clients and suppliers know about it - get the SASSI Label!

What does the SASSI Label represent?

It's the mark of an enterprise that's not only committed to, but best in practice at responsible, age-sensitive approaches to workforce development, and a great way to show your employees, clients and suppliers what your organisation's values are.

The SASSI Label is awarded to companies and organisations that demonstrate innovative workforce development practices that support older employees of 50+ years and in recognition of their good practices.

We are looking to recognise, celebrate and promote organisations with innovative initiatives and practices that, for example:

-  Demonstrate effective age-sensitive workforce development policies, including for CPD and updating;
-  Provide opportunities for older employees/volunteers to maintain a productive working life by focusing on the updating and upskilling
-  Focus on integrating age-sensitive learning into their HR/HRD practices;
-  Promote the value of experience in an age-diverse workforce
-  Helping older workers (aged 50+) make informed career choices and lead fuller working lives
-  Corporate Social Responsibility projects to improve the quality of older employees working life








WHO CAN PARTICIPATE?

Any company, social enterprise, public sector or voluntary sector organisation including NGO's, based in one of the 28 Member States of the European Union and including Iceland, Liechtenstein, Norway, Switzerland, Croatia, Turkey.

HOW TO APPLY?

Just complete the online SASSI Label Application Form: [CLICK HERE](#) to find out more. (Only online applications are accepted; however there is a downloadable document version of the form to aid your preparation.)

WHAT ARE THE BENEFITS OF ACHIEVING A SASSI LABEL?

-  offers a benchmark for gauging performance, recognising achievement and driving improvement
-  raises the profile of the organisation by building confidence and credibility amongst older employees and learners and externally, through increased awareness and understanding
-  helps learning, training and development services adapt and respond to the needs and interests of older workers, and develop their ageing workforce
-  encourages partnership working within and between organisations, by helping organisations to examine how best to deliver age-sensitive workforce development for older workers and learners
-  provides a robust framework for forward planning to improve procedures and policies for lifelong learning and workforce development
-  is a badge of external recognition which demonstrates quality workforce development strategies
-  encourages professionalism in the learning, training and development





Co-funded by the
Erasmus+ Programme
of the European Union

